DASFAA-2022
The 27th International Conference on Database Systems for Advanced Applications
April 11-14, 2022, Hyderabad, India

SPONSORSHIP OPPORTUNITIES

Database Systems for Advanced Applications (DASFAA) is a leading international forum for discussing the latest research on database systems and advanced applications. It is our great pleasure to inform the 27th International Conference on Database Systems for Advanced Applications (DASFAA-2022) will be held in Hyderabad, India during April 11-14, 2022. Due to COVID-19, DASFAA-2022 conference will be held in virtual mode.

The conference committee of DASFAA-2022 requests sponsorship from companies, organizations, and research institutes. For the details of DASFAA-2022, please visit https://www.dasfaa2022.org/

DASFAA is a well-established international conference series that provides a forum for technical presentations and discussions among database researchers, developers, and users from academia, business, and industry, which showcases state-of-the-art R&D activities in the general areas of database systems, Web information systems, and their applications. DASFAA provides an international forum for researchers and industry practitioners to share their new ideas, original research results, and practical development experiences from all KDD related areas, including data mining, data warehousing, machine learning, artificial intelligence, databases, statistics, knowledge engineering, visualization, decision-making systems, and the emerging applications.

For the details of DASFAA past conferences, please visit https://www.dasfaa.net/conferences.htm
Dasfaa-2022 Sponsorship Plan

**Platinum**

Sponsorship fee: ₹225,000 or USD 3,000
Receives the following benefits:
- Corporate slide to be shown at regular intervals throughout the main conference sessions (supplied by sponsor)
- Highlight Branding on Dasfaa-2022 website at prominent place
- Conference Virtual backdrop and acknowledgement in proceedings & program booklet
- Acknowledgement in the conference proceedings published by Springer LNCS/LNAl
- Slot for speaker and demonstration of innovative technology
- Delegate kits (online)
- Five full conference registrations

**Gold**

Sponsorship fee: ₹150,000 or USD 2,000
Receives the following benefits:
- Highlight Branding on Dasfaa-2022 website at prominent place
- Virtual Backdrop, acknowledgement in proceedings & program booklet
- Acknowledgement in the conference proceedings published by Springer LNCS/LNAl
- Slot for speaker or demonstration of innovative technology
- Delegate kits (online)
- Three full conference registrations

**Silver**

Sponsorship fee: ₹100,000 or USD 1,500
Receives the following benefits:
- Highlight Branding on Dasfaa-2022 website at prominent place and Virtual backdrop
- Acknowledgement in the conference proceedings published by Springer LNCS/LNAl
- Acknowledgement in proceedings & program booklet
- Two full conference registration

**General**

Sponsorship fee: ₹75,000 or USD 1,000
General sponsors receive the following benefits:
- Highlight Branding on Dasfaa-2022 website at prominent place
- Acknowledgement in the conference proceedings published by Springer LNCS/LNAl
- Acknowledgement in program booklet
- One full conference registration
More about DASFAA-2022

PROGRAM AND TOPICS

DASFAA-2022 will include research paper presentations, panel discussions, workshops, tutorials, demo paper presentations, PhD Consortium, keynotes, and industry talks on theory, practice, and applications on all aspects of databases, data mining, knowledge discovery and advanced applications. The program will provide numerous opportunities for academic and industry participants to interact and learn from each other. There will be workshops and tutorials that have practical appeal to databases, data mining & knowledge discovery community. These enable participants to exchange experiences and opinions or learn more about a topic of the workshop/tutorial.

TOPICS OF INTEREST

DASFAA-2022 welcomes high-quality, original, and previously unpublished submissions in database theory, technology, and practice. Topics of interests for the conference include, but not limited to deep learning-based query plan optimization, query processing and optimization, data model and query language, learning-based database monitoring, natural language query interface, data processing in VR/AR/MR, big data management, data semantics and data integration, large-scale knowledge management, graph data management, RDF and knowledge graphs, data management in social networks, spatial data management, sequence and temporal data processing, temporal and spatial databases, text databases information integration, multimedia databases, multimedia data processing, cloud data management, data archive and digital library, data streams, time-series data, probabilistic and uncertain data, real-time data management, data warehouse and OLAP, embedded and mobile databases, databases for emerging hardware, parallel and distributed databases, semantic web and triple data management, semantic web and knowledge management, web data management, sensor data management, statistical and scientific databases, transaction management, XML, RDF and semi-structured data.

WHO WILL ATTEND?

The conference will see researchers, academicians, policy makers and implementers from all over the Pacific-Asia meeting online to present important findings and new trends and challenges in all sub-fields of knowledge discovery and data mining. The DASFAA-2022 conference is expected to attract approximately 600 delegates from all over the world representing the following groups:

- Senior executives from Australia, Japan, Korea, and China.
- Leading academicians across academic institutions in abroad (Australia, Japan, Korea, Singapore, China, USA, and Europe).
- Decision makers and policy advisers from leading organizations from India.
- Research students involved in leading-edge research field.
- Members of professional associations.

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For the details of DASFAA past conferences please visit https://www.dasfaa.net/conferences.htm
Benefits of Sponsorships

Sponsors will have the opportunity to reach over 600 data mining experts including researchers and industry practitioners such as developers, quality assurance and project managers. Contributions and participation by industry for DASFAA-2022 is expected to reach record levels. In return for your sponsorship, you will receive company recognition, as well as promotion on the conference web site, in the conference programme and in all promotional material. Participation will also provide your organization with an opportunity to network with leaders, educators, researchers, government officials and other key stakeholders including students and members of professional bodies.

Conclusion

Each year, the conference is held in a different location in all over the world. DASFAA-2022 will be held in India for the second time in Virtual mode.

Being a research and educational institute, IIIT Hyderabad and other database and data mining researchers have made efforts to bring the world class conference to Hyderabad, India. Your support will provide a valuable opportunity for the Indian research, industry and student community to know cutting edge developments in the data mining and related fields. It will also encourage data mining related research in Indian context.
SPONSORSHIP ORDER CONFIRMATION FORM

I/We wish to become a sponsor in the following category(ies):
(please select appropriate boxes below.)

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☐ 4. General sponsor (₹75,000 or USD 1,000)

PAYMENT DETAILS

All payments must be done through checks and net banking. The account details are shown below.
Name of the Bank : STATE BANK OF INDIA
Address of the Bank : IIIT Campus, Gachibowli, Hyderabad-32.
Account Name : International Institute of Information Technology, Hyderabad
Account Number : 52081085019
Account Type : Current
Branch name : Gachibowli
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(Organization Seal)
27th International Conference on
Database Systems for Advanced
Applications (DASFAA-2022)

April 11-14, 2022, Hyderabad, India

DASFAA-2022 Secretariat

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